





Partnership Opportunities August 2019



let's sprout some serious impact! We want to create a massive wave of good and we could use your help. By getting involved in this game-changing fundraising challenge, you'll be reaching a captivated audience while actively supporting the future of charitable giving.

our goal is simple:

Inspire **\$100,000+** of fundraising through the trellis platform by creating an inspiring fundraising challenge. Oh, and did we mention there's an extra **\$30,000** in charitable prizing on the line?!



This *Sprout a Fundraiser Challenge* is a chance to bring people together to support a wide variety of causes, and sprout the greatest amount of giving. We have aspirations to take this nationally, but our initial campaign will focus on our hometown right here in Okanagan.

here's the details.

when:

- Sign up and launch a fundraiser between Sept 1 - Dec 31, 2019
- Judging will take place on January 15.

who:

 Champions (individuals & businesses) in Okanagan who are raising funds and awareness to create change in the world.

categories:

- Most Impactful Fundraiser
- People's Choice Award
- More categories to come!

prizing:

 Winners will receive an extra \$5,000 - \$10,000 towards their cause.

judging is based on:

- Impact
- Creativity
- Amount Raised
- Reach

Here's a sneak peek at our campaign creative. Our concept allows champions to personalize their cause and fundraising events while connecting to the heart of why they're participating.

trellis hi, we're championing fait the polar bears

by hosting a

because

any cause. any event. many reasons for good.

Choose a cause you love and create a fundraiser with ec Sign up before December 15, 2019 for a chance to win a extra \$10,000 (or your cause. trellis.org/sprout-a-fundraiser-challenge



trellis

a fundraiser challenge

hi, i'm championing *women rights*

by hosting a *meditation retreat*

because we are stronger together

any cause. any event. many reasons for good.

Choose a cause you love and create a fundraiser with ease. Sign up before December 15, 2019 for a chance to win an extra **\$10,000** for your cause.

trellis.org/sprout-a-fundraiser-challenge

hi, i'm championing Mental health by hosting a softball townament because it effects EVERYONE

any cause. any event. many reasons for good.

Choose a cause you love and create a fundraiser with ease Sign up before December 15, 2019 for a chance to win an extra \$10,000 for your cause. trellis.org/sprout-a-fundraiser-challenge



trellis

trellis hi, i'm championing kiels community Arts

by hosting a

backward

because

it fosters creativity

any cause. any event. many reasons for good.

Choose a cause you love and create a fundraiser with ease. Sign up before December 15, 2019 for a chance to win an extra **\$10,000** for your cause.



trellis.org/sprout-a-fundraiser-challenge



The *Sprout a Fundraiser Challenge* will be powered by the trellis platform. Our platform helps champions and charities create and promote modern, fundraising events. We provide tools to create stunning event pages, while transforming ticketing, receipts, reporting and more! All with the vision of making it easier to amplify impact.

Fun, fresh and full of potential - the way modern fundraising is meant to be.

why you, you ask?

Great question! We're looking for like-minded partners to join us on this fundraising journey. Your organization is a motivated thought-leader that believes in modernizing charitable giving. You don't just support causes, you inspire and ignite them. You have earned a reputation for doing good in the community and you want to spark change. In other words, you believe in what we're doing and you're a great fit to partner with us!



this is your opportunity.

Beyond the basics (your values align with ours), there are lots of reasons to partner with us in this exciting campaign. Here are just a few:

- Increase impact by 10x
- Modernize charitable giving
- Help people do good the easy way
- Gain additional exposure with your audience

- Be involved in a long-term solution, not a quick fix
- Together, we can inspire the next generation of givers

We have a range of partnership opportunities available with varying levels of commitment. These include:

Title Sponsor - SOLD OUT

Logo featured on all promotional material including the main website, opening and closing events, and community presentations. Featured as the main prize sponsor with a photo op and blog post for the winning fundraiser. Seat on judging panel if desired. Social media posts bi-weekly throughout the competition. Gold Sponsor - 2 of 4 LEFT

Logo featured on all promotional material including the main website, opening and closing events, and community presentations. Featured as secondary prize sponsor including photo op with winner. Social media posts bi-weekly throughout the competition.

Supporting Sponsor - 3 of 5 LEFT

Logo featured on website and community presentations. Featured as part of the prize package. Social media posts monthly throughout the competition.



Connect with us and let's chat about the perfect partnership opportunity for you.

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